

**South Natomas TMA™
Board of Directors Meeting
Wednesday, October 9, 2019
Meeting Minutes**

I. Call to Order

SNTMA President Bill Vanderslice called the meeting to order at approximately 8:06AM on Wednesday, October 9, 2019 in the Third Floor Conference Room at 2150 River Plaza Drive in Sacramento, CA. Attending were Eduardo Cavazos, Jack Haskel, David Pavolko (via telephone), Lupita Ruiz, Bill Vanderslice and SNTMA staff Stephanie Merten and Jason Vitaich.

II. Approval of Previous Meeting's Minutes

A motion was made to approve the September 11, 2019 SNTMA Board Meeting Minutes. The motion was moved by Eduardo Cavazos, seconded by Bill Vanderslice. The motion passed unanimously, 5:0.

III. New Business

Executive Director Jason Vitaich delivered the following report:

- 2019 dues collection is going well, overall. Increased levels of communication have been implemented in an effort to collect any and all outstanding dues.

Stephanie Merten delivered the following Membership Report:

- **Commuter Club**
 - Continuing to identify enhancements
- **Campaigns and events promoted through the Commuter Club (September)**
 - 9.17.19 September Breakfast, OfficeShare Bikes and Vanpool formation email
 - 9.25.19 Monthly Programs & Benefits email
- **Programs (September)**
 - 43 carpool subsidies awarded for the month of September
 - 25 Low Emissions subsidies awarded for the month of September
 - 6 transit subsidies awarded for the month of September
 - 4 Amtrak subsidies awarded for the month of September
 - 1 bike maintenance subsidy awarded for the month of September
 - 2 residential car charging subsidies for the month of September
 - Monthly Facebook Contest entry six entries/five people
 - Quarterly Educational Breakfast – Reasons to Buy an Electric Car; 11 attendees

- **Meetings**
 - None
- **Other**
 - 7.31.19 Ice Cream Social at 2870 Gateway Oaks Drive
 - 8.21.19 Double-sized Ice Cream Social at 2030 W. El Camino
 - Delivered 167 Third Quarter promotional items for trip diary keepers
- **October Activities**
 - Delivered subsidy checks, Facebook prizes, weekly drawing gift Cards
 - November Breakfast
 - Find Keynote Speaker – 2020 Annual Meeting

IV. Adjourn

The meeting adjourned at approximately 8:36AM. The next SNTMA Board meeting is scheduled for Wednesday, November 13, 2019 at 8:00 AM at 2150 River Plaza Drive, Sacramento, CA.

Respectfully submitted,

Lupita Ruiz
SNTMA Secretary